

# NECTARIA LITHOPS

## A Cell Nectar for a D-Skin

IGNITE  
VITAMIN D  
PRODUCTION

*through the skin*



An active from Lithops stem cells that optimizes skin microenvironment and vitamin D synthesis

MAKE YOUR SKIN SHINE  
FROM THE INSIDE OUT!

VOLUMIZE · GLOW · REVITALIZE

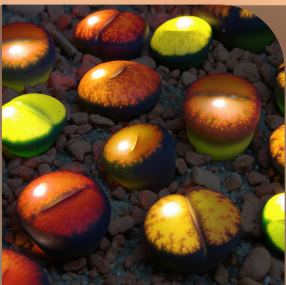
#GET A D-SKIN

A **D**ewy skin

A **D**eeply hydrated skin

A **D**-lighted skin

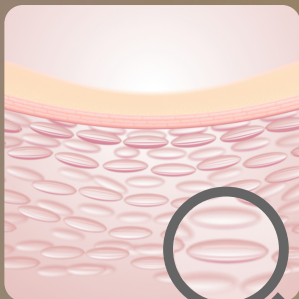
A **D**-Approach for Sun Care



Known as **Living stones**, Lithops is a plant specialized in the **management of water, space, and light** in very extreme dry conditions.

HOW DOES  
IT WORK?

INEFFICIENT  
MICROENVIRONMENT



Poorly structured skin,  
cell, and membranes



OPTIMIZED  
MICROENVIRONMENT



Strongly structured skin,  
cell, and membranes

STRONG SPATIAL  
ORGANIZATION OF  
CELL MEMBRANES

MAXIMIZING LIGHT USE

BOOSTING DEEP  
WATER RESERVES

OPTIMIZING VITAMIN D  
ACTIVATION



**vytrus**  
biotech



# A PROVEN EFFICACY TO GET A D-SKIN

Boosting Vitamin D & Lumisterol

## SKIN DEWINESS IMPROVEMENT

**Nectaria Lithops** increases luminosity & reduces skin oiliness

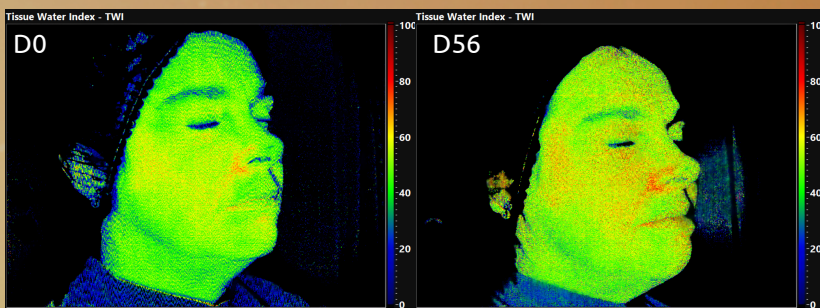


17%  
of skin dewiness increase

SKIN  
PERFECTIONING  
AND MATTIFYING  
EFFECT

## DEEP SKIN HYDRATION INCREASE

**Nectaria Lithops** increases the deep skin hydration



123%

## CHEEK VOLUME BOOSTER



UP TO  
+3.5 CM<sup>3</sup>

Dermal  
filler-like  
effect

## SKIN OXYGENATION

**Nectaria Lithops** rises tissue oxygenation (StO<sub>2</sub>) by 34% vs placebo

IMPROVING SKIN  
MICRO-CIRCULATION

MORE  
OXYGENATED  
SKIN



INCI (Active)

Lithops Pseudotruncatella Callus  
Lysate



DOSAGE

Suggested use level: 1 -3 %



FORMULATION

Dispersible in ethanol ( $\leq 20\%$ ), water and oils.  
Incorporation during the cooling phase ( $<40^{\circ}\text{C}$ )