

Rheozan® BLC*

Non-microplastic nature-derived rheological agent

INCI

Water, Cellulose, Cellulose Gum, Xanthan Gum, Glycerin, Sodium Benzoate

Rheozan® BLC is a ready-to-use liquid natural polymer solution delivering high suspension power in rinse-off cosmetic products, yet without any impact on the formulation viscosity. This novel polymer creates a three-dimensional network of insoluble cellulose fibers which stabilizes finely dispersed particulate matters, without affecting final or perceived viscosity of the formulation.

Effective at low inclusion levels, it enables to provide suspension ability without jeopardizing the foaming properties & sensory attributes of the cleansing formulas.

Alternative to synthetic acrylate-based rheology polymers

Biotech process

Easy to formulate

* BLC means Biotechnology Liquid Cellulose



Readily biodeg bacterial cellulose

% readily biodeg ingredients in BLC > 80% (dry basis)

COSMOS-validated

Suspension power